WRT Website Privacy Policy

This is West River Telecommunications Cooperative's (WRT) Internet Privacy Statement. This privacy statement discloses the privacy practices for www.westriv.com and our related websites.

WRT values individual privacy and we want to give our website visitors the opportunity to know what information we collect about them and how they can limit the use of personally-identifiable information beyond the purposes for which they first provided it.

WRT reserves the right to disclose information where required by law or to comply with valid legal process (such as a search warrant, subpoena or court order), to protect WRT's rights or property, including without limitation in the event of a transfer of control of WRT or substantially all of its assets, or during emergencies when safety is at risk.

WRT is the sole owner of the information collected on our websites. We will not sell, share, or rent this information to others in ways other than those outlined in this statement. WRT collects information from our users at several different points on our websites. Personal information provided by users will be used by WRT to improve the site, maintain members' membership records and provide a more personalized experience for the user. Information which identifies a specific individual will not be disclosed to others without the user's permission unless necessary to provide services which the user has requested or by law.

Data We Collect and How We Use It

We collect your email address if you communicate with us by email, as well as other information that you might supply voluntarily, such as survey information.

WRT collects information from its members (including names, addresses, business phone numbers, business fax numbers, and email addresses) for inclusion in the membership database and online membership directory, accessible only after a successful member-authenticated login on the website. WRT also collects necessary information to maintain membership records.

Children's Privacy

WRT does not knowingly collect personal information from children under the age of 13. If WRT obtains knowledge that it has personally identifiable information about a child under 13 in retrievable form in its files, WRT will delete that information from our existing files. Exceptions are parents registering a child for a conference event. The information collected about the child includes the child's name and parent's contact information.

Cookies & Computer-Related Information

WRT uses "cookies" on our websites to enhance the user's experience and provide security-controlled login for member access. A cookie is used in website system administration to keep track of movement of an individual user from one screen to another. This information may be used by our staff to detect and resolve website problems and to assist with customer support. Our web server automatically collects information from your computer and navigation patterns when you visit our site, including your Internet Protocol (IP) address, the computer's operating system, the type of browser you use, and the specific webpages visited during your connection. We may also track data such as the total number of visits to our website and the number of visitors to each page of our website. We may use this information, in aggregate form, for system maintenance and to better understand and improve visitors use of our website. WRT may also share statistical or demographic information in aggregate form with third parties for marketing or research purposes. This aggregate data will not contain any information that personally identifies website visitors.

Visitor Choice/Opt-out Options

By providing email address information to WRT, the user agrees to receive periodic email communications from WRT related to programs, services and events. Our users are given the opportunity to "opt-out" of having their personal information used by third parties for purposes not directly related to our site. For example, our informational email messages have an "opt-out" mechanism so users can change their mind and be removed from receiving future informational or marketing messages. Users who no longer wish to receive WRT newsletters or email communications may opt-out of receiving these communications by following the "unsubscribe" instructions in the email message.

Other Websites

WRT's websites contains links to other websites which may have their own privacy policies or no policy at all. Other websites might use personal information differently than our policy permits. WRT is not responsible for the privacy practices of other websites. We encourage our users to be aware when they leave our site and to read the privacy statements of every website that collects personally identifiable information. The WRT privacy statement applies solely to information collected by WRT's websites.

Data Integrity and Security

WRT will keep any information you provide to us as secure as possible. All WRT employees must abide by WRT's Privacy Policy. Employees who violate our privacy policies are subject to disciplinary action, up to and including termination.

Contact Us

<u>Contact us</u> at any time for more information or assistance about our Internet Privacy Policy. The WRT headquarters are located at 101 Main St W, Hazen, ND 58545.